

# SEVIERVILLE Planner



## ADVERTISING ON SALE NOW

"The Sevierville Planner is the most popular and selected visitor guide of the dozen different ones we display at consumer shows in Charlotte, Atlanta and Raleigh."

*-Tom Hardy, Blue Ridge & Great Smoky Mountains travel booth*

The 2025 Sevierville Planner continues to build upon the success of past issues with an expanded page count, more content, and more opportunities to get your business in front of area visitors, group leaders, meeting planners, and new residents.

We have combined the Sevierville Vacation Planner, Group Tour Planner and Relocation Guide into one handy publication with new advertorial style ads, more editorial content, and visitor sourced images.

The popular Sevierville Planner is available at State of Tennessee Welcome Centers, Sevierville Chamber of Commerce Welcome Centers, and AAA Travel Agencies. The planner is also mailed to inquiring visitors and group travel planners and is distributed at travel shows. In addition, the digital version of the Sevierville Planner is available online at [VisitSevierville.com](http://VisitSevierville.com).

Advertising in the Sevierville Planner is only available to Sevierville Chamber of Commerce members and is a GREAT way to reach visitors, groups, and new residents.

To reserve your ad space, contact:

**Tony Funderburg**  
Director of Sales & Advertising  
[tfunderburg@scoc.org](mailto:tfunderburg@scoc.org)  
(865) 453-6411

